



## Website (2025-2026)

### Category Description

Submit a link to the homepage of your local government website.

Judges will assess criteria such as user-friendly design, intuitive navigation and the seamless delivery of essential services and information.

**SUPPORTING DOCUMENTATION SUGGESTIONS:** A compelling summary of citizen engagement with the site and any unique web features, such as interactive tools, community forums and real-time communication channels that facilitate a two-way dialogue between residents and government officials.

### Name of Individual Submitting Entry

Austin Lee

### Affiliation (Municipality/Organization)

City of Greenacres

### Primary Contact Email

alee@greenacresfl.gov

### Primary Contact Phone

(561) 642-2015

### Entry Title

Greenacres Centennial Website

**Social Media**

@CityofGreenacres

**Video Link (YouTube or Vimeo)****Supporting Documentation**

Greenacres100.com.png

**What are the goals and objectives of the website (include target audience)?**

The goal of the website is to celebrate the city's 100-year history while connecting with residents, businesses, and visitors in an engaging way. Designed for residents of all ages and community stakeholders, the site highlights Greenacres' past, present, and future through stories, historical features, and centennial events, serving as an easy-to-use hub for information and community pride.

**Describe the supporting documentation submitted with this entry.**

N/A

**What is new, innovative or creative about the website?**

The Centennial Website tells the city's story in a fresh, engaging way by bringing our history and centennial celebration together in one easy-to-use space. Instead of feeling like a typical city webpage, it focuses on visuals and storytelling to make the centennial approachable and meaningful for residents of all ages.

**Describe how the website is successful (include your evaluation process and metrics).**

The site is just getting running as we are kicking off our centennial, but we have the ability to track metrics based on Google analytics.

**Recognizing the diversity of our communication departments across the state, in the space below, discuss the factors that set your community and submission apart i.e, department size, overall budget spend, innovative and creative techniques utilized, impact on community and size of city/county as examples.**

Our team was a team of 2 at the time of this website design. The budget was \$15,000 for the year including design, security and hosting. For a city of our size (45,000), the site has had a strong impact by giving residents a central place to learn about events, explore our history, and feel connected to the milestone.